



## Hip Hop, video art and heritage artworks. Project Shared visit of the exhibition Michel Aubry -The Searchers in Centre d'art Le Crédac<sup>1</sup>

Partner 4: Université Paris-Est Créteil, France > Christophe Le François

### 1. Project concept

The goal was simple and ambitious, working for a match between contemporary art (video and dance) and heritage works, for mixing painting, sculpture, classic or hip hop music and video art in the daily training of teachers and students, so as all the dance and museum audience. Four key partners of the University Paris-Est Creteil - IUFM de l'académie de Créteil: Musée du Louvre, Centre Chorégraphique National de Créteil et du Val-de-Marne / Compagnie Käfig, Maison des Arts et de la Culture de Créteil, Théâtre National de Chaillot.

The Louvre is a long time partner of the teacher training institute and the university: students, student teachers and university staff have privileged access to the collections, exhibitions and events of the museum through a partners Laissez-Passer or a Museum Professional Card; training activities are regularly conducted jointly and UPEC-IUFM de Créteil participates in various events, such the performance of the Russian artist Yuri Albert in the halls of the great nineteenth-

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<sup>1</sup> <http://www.credac.fr/v2/fr/michel-aubry-2013>

century French formats of the Museum Louvre (Denon, Mollien and Daru rooms), filmed and presented as a video in the exhibition Contrepoint, l'art contemporain russe – De l'icône à l'avant-garde en passant par le musée (the performance with the intervention UPEC-IUFMs is presented in the French-Russian bilingual catalogue of the exhibition, Fine Art editions / Musée du Louvre éditions, 2011).



Image : “Excursion with Blindfolded Eyes”, videoperformance of Yuri Albert with UPEC-IUFM de Créteil, October 15th 2010 in musée du Louvre, *Contrepoint russe. De l'icône au musée en passant par l'avant-garde*, Photo: Igor Makarevich, Courtesy Yuri Albert and Musée du Louvre © Musée du Louvre.



Culture

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## 2. Visitors Approach - Activation/Participation



“Battles” in Créteil Dance Studio © Jean-Marie Baldner

The Käfig Company and the Centre Chorégraphique National have already taken part in the UPEC- IUFM, in the partnership with the Maison des Arts et de la Culture de Créteil, for demonstration lecture, in spectator training course, given by the choreographer Mourad Merzouki, whose shows *Agwa* and *Correria* were programmed at the same time at the Maison des arts de Créteil and at the Théâtre National de Chaillot. Lectures, because they are usual and fully integrated into teacher training and students curricula, was followed by intervention of one or more dancers of the company in physical Education of the UPEC-IUFM.

In preview of special evenings of *Nocturnes du Vendredi au Louvre* entitled 'Combat' and in the presence of choreographer Mourad Merzouki, an art historian and three professional actors, the Louvre Museum and the Centre Chorégraphique National de Créteil et du Val-de-Marne / Compagnie Käfig have organized in the Studio of the Company in Créteil, an evening of theatrical improvisation on the theme of fight, with the participation of students as well as the Dance Theatre workshops and the athletic Association of UPEC-IUFM and Créteil young people.

### 3. Conclusion Hip Hop, video art and heritage artworks in respect to the COP1 and COP2



Hip hop Dance in Musée du Louvre © Jean-Marie Baldner

On the ring in the dance studio, while amateur actors, UPEC-IUFM students and young inhabitants of Créteil, confronted each other around selected heritage artworks (sculptures and paintings) of Musée du Louvre projected on screen, the audience was invited to vote for the most convincing performance of the 'Battles'. Following this evening preparation, amateur actors, students, teacher students, staff of the university, associations and young inhabitants of Créteil, were invited to attend three evenings of *Nocturnes du Vendredi au Louvre* for a new dialogue between museum heritage collections and contemporary art, especially hip-hop dance.”

The aims of the event was so, on the one hand, a re-interpretation of heritage artworks through popular music and dance event to make them familiar, on the other hand to accustom students and young people of the suburbs to frequent the museum and move simply, without apprehension, through the heritage collections. These events are part of daily university and arts partners’ policy to accustom students and young people to frequent steadily museums without apprehension, by developing connections between popular and street art and heritage art through activation and participation.