



## House of Stories Paula Rego, Permanent Exhibition

<http://www.casadashistoriaspaularego.com/pt/>

Partner 6: Museu Nacional de Arqueologia, Portugal > Mário Antas

### 1. Exhibition Concept

"Casa das Histórias Paula Rego" (House of Stories of Paula Rego) in Cascais (near Lisbon) is dedicated exclusively to the work of painter Paula Rego. To host this exhibition a building was designed by architect Eduardo Souto de Moura (Pritzker Prize, 2011), which received the award SECIL Architecture Prize 2010 (awarded by SECIL and the Order of Architects). The project for this building of the "house of stories" matched the wishes of the artist, who personally chose the architect. In a contemporary architectural discourse he uses with traditional architectural elements of the area, presenting an "historicist" work, according to the museum project.

Based on the donation of the artist, the collection consists of the **exhibited** paintings, drawings and engravings, reflecting all the artist's creative way, over about 50 years. The collection also includes artworks of her husband, the British artist Victor Willing, the models used by Paula Rego (in reference works) and part of its document collection. Other exhibited works, on a loan basis, are also present in this exhibition.

Part of the collection takes part, in a regime of itinerancy in other exhibitions in Latin America, in Mexico (MARCO - Museo de Arte Contemporáneo de Monterrey) or Brazil (Pinacoteca do Estado de São Paulo).

## **2. Reception**

Inaugurated in 2008, it exists under the statute of Paula Rego Foundation, in association with the Municipality of Cascais.

## **3. Exhibition Design**

The collection of Paula Rego's artworks, are exhibited in a place designed for her works. Along with the author's production the exhibition changes according to different themes presented in temporary exhibitions. This exhibition place presents itself not as a museum but as a "House of Stories", linking the exhibition concept and architectural path of the artist, whose theme is produced in series (stories) based on the most diverse subjects (fairy tales or literary, among others).

## **4. Visitors Approach – Activation/Participation**

The approach to the visitor is made through visits and themed events, related to the characters represented in the artist's work, or projection of documentaries. Thus it is possible to better understand the work of Paula Rego, who in her art pieces presents a vision of her own.

## **5. Conclusion: “Casa das Histórias Paula Rego”, Permanent Exhibition regarding COP 1 and COP2**

**Toolkit 1 – Making Europe visible.** The collection reflected in "House of Stories Paula Rego" presents the work of an artist with great European projection, combined with an exhibition building, also representative of contemporary European architecture.

**Toolkit 2 – The Museum as a „social arena“.** The work of Paula Rego allows a reassessment of perspectives on society, some of which are about controversial issues. Thus the exhibition serves as a place that makes the visitor think and equate various aspects and values of today's society, functioning as a place of debate.

**Toolkit 3 – Bridging-the-gap.** The complexity of the work of Paula Rego invites to the composition of various activities that not only allow a better understanding of her work, but also attract new audiences to the museum.



**Toolkit 4 – Synaesthetic translation and transformation of contents.** The **content** transformation begins in the concept of the projects, which is presented not as a museum but as a „house histories“, a space where more than exhibits, it’s about telling stories, according to the vision of the artist, or build new stories and narratives, from the point of view of the visitors.

**Toolkit 5 – Social web and interaction with new media..** Information about the exhibition, can be found at:

<http://www.casdashistoriaspaularego.com/pt/>

<https://www.facebook.com/casdashistoriaspaularego>

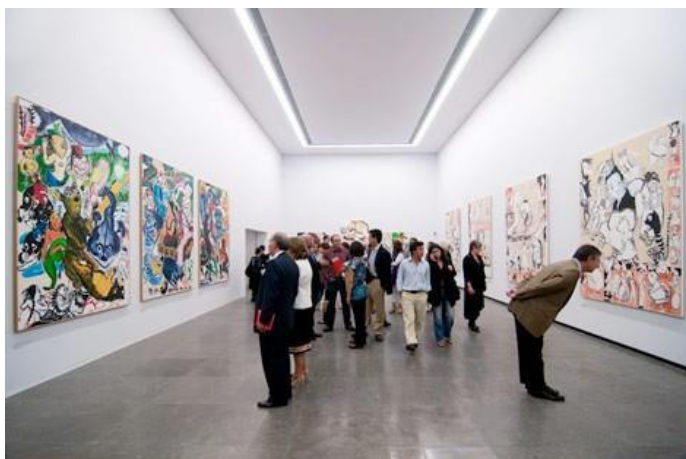


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## CASA DAS HISTÓRIAS PAULA REGO

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