

Press Release 12/02/2015

## Fourth Smaller Meeting of the EU project “EuroVision - Museums Exhibiting Europe” (EMEE)

Augsburg/Germany – The partners of the international EU Culture project “EuroVision - Museums Exhibiting Europe” are coming together for the fourth Smaller Meeting at the Institute for Interior Design and Scenography, University of Applied Sciences and Arts Northwestern Switzerland, Academy of Art and Design in Basel from 17th to 19st February 2015.

“EuroVision - Museums exhibiting Europe” (EMEE) is a European museum development project focusing with national and regional museums. It is carried out between 2012 and 2016 and funded by the Culture Programme of the European Commission. The project explores an innovative, interdisciplinary approach for museums to reinterpret their objects in the broader context of European history. The aim of the project is to develop contemporary concepts and design ideas that focuses on enabling visitors to get a multi-perspective, synaesthetic access to transnational objects and their different layers of meanings. In this way, the simultaneous appreciation of objects as elements of the local, regional, national and European collective memory should become more visible and perceivable. An international and multi-disciplinary team consisting of museum experts, cultural workers and scenographers are engaged in realising this objective.

The fourth Smaller Meeting is taking place at the Institute for Interior Design and Scenography, University of Applied Sciences and Arts Northwestern Switzerland, Academy of Art and Design, Basel in cooperation with the head of institute, Prof. Andreas Wenger and the co-founder of the Institute, Prof. Uwe R. Brückner. During the meeting the planning and implementation of the so called **EuroVision Lab.** under the title: “**One Object – Many Visions – EuroVisions**”, an experimental series of exhibitions and activities, will be the main focus. The Lab.s which will take place in every partner institution put to the test the projects topics and convey the European re-interpretation of local museum objects in a trans-regional way as well as the concepts of social arena and bridging-the-gap.

Subsequent to the meeting the Jury of the EMEE Young Scenographers Contest will meet. The **Young Scenographers Contest** with the motto “**One Object – Many Visions – EuroVisions**” is an international and interdisciplinary design competition and part of the research project EMEE. Prof. Uwe R. Brückner and Linda Greci M.A., ATELIER BRÜCKNER, are responsible for the concept, organisation and implementation of this contest. International students and young professionals – of design, scenography, architecture and other creative disciplines, as well as museum and cultural studies – were invited to create ideas and develop design concepts for a multi-perspective, synaesthetic presentation of museum objects. The goal was to find new transcultural approaches to present regional objects with a European dimension via contemporary, content-consistent exhibition design and new formats of presentation. The jury meeting, which is not open to the public, will also take place at the Institute for Interior Design and Scenography, University of Applied Sciences and Arts Northwestern



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Switzerland, Academy of Art and Design, Basel in cooperation with Prof. Andreas Wenger on the 20th February 2015. The jury will discuss and evaluate the shortlist of 28 outstanding entries; 4 submissions will be awarded the EMEE Young Scenographers Award. The jury's decision will be announced by March 2015.

The Jury members are:

**Jury leader:**

Prof. Uwe R. Brückner, ATELIER BRÜCKNER GmbH, Stuttgart, Germany

**Jury coordinator:**

Linda Greci M.A., ATELIER BRÜCKNER GmbH, Stuttgart, Germany

**External experts**

1. *Prof. Dr. h.c. Ruedi Baur, designer, Integral Ruedi Baur, Institut Civic city, Zürich, Switzerland / Paris, France*
2. *Frank den Oudsten, designer/ teacher/ writer/ performer, The Netherlands*
3. *Prof. Dr. phil. Pamela C. Scorzin, critic and professor of Art History & Visual Culture Studies, Fachhochschule Dortmund, Germany*
4. *Univ. Doz. Dr. Karl Stocker, Head of Institute Design and Communication, FH JOANNEUM, University of Applied Sciences Graz, Austria*

**EMEE Partners**

1. *Prof. Dr. Susanne Popp, Chair of History Didactics, University of Augsburg, Germany*
2. *Prof. Emma Nardi, ICOM Ceca President, University Roma Tre, Rome, Italy*
3. *Univ.-Lekt. Mag. Günther Friesinger, monochrom, Vienna, Austria*
4. *Prof. Dr. Kaja Širok, director, National Museum of Contemporary History, Ljubljana, Slovenia*
5. *Ass. Prof. Dr. Valentina Ganeva-Marazova, National Museum of History, Sofia, Bulgaria*
6. *Dr. Luis Raposo, National Museum of Archaeology, Lisbon, Portugal*
7. *Prof. Dr. Christophe Le François, visual artist and professor, University Paris Est Créteil, ESPE, Paris, France*

The **EMEE project** is coordinated by the Chair of History Didactics of the University of Augsburg. Project partners are the National Archaeology Museum in Lisbon (Portugal), the Museum of Contemporary History in Ljubljana (Slovenia), the National Historical Museum in Sofia (Bulgaria), the

ATELIER BRÜCKNER in Stuttgart (Germany), the art association monochrome in Vienna (Austria), the Roma Tre University in Rome (Italy) and the University Paris-Est Créteil – ESPE in Paris (France).

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EMEE project homepage: <http://www.museums-exhibiting-europe.eu/>

EMEE Young Scenographers homepage: <http://www.emee-young-scenographers-contest.eu/>