

Press Release 27/04/2015

## Fourth General Meeting of the EU project “EuroVision - Museums Exhibiting Europe” (EMEE)

Ljubljana/Slovenia – The partners of the international EU Culture project “EuroVision - Museums Exhibiting Europe” are coming together for the fourth General Meeting at the National Museum of Contemporary History in Ljubljana, Slovenia, and at the FH JOANNEUM in Graz, Austria from May 5<sup>th</sup> to 8<sup>th</sup> 2015. Highlight of the meeting is going to be the awarding of the winners of the EMEE Young Scenographers Contest during the Designmonat Graz.

“EuroVision - Museums Exhibiting Europe” (EMEE) is a European museum development project focusing with national and regional museums, and carried out between 2012 and 2016. With innovative and interdisciplinary concepts based on history didactics, the museum project EMEE – funded by the Culture Programme of the European Commission with 2 million Euros – is intended to develop multi-perspective approaches for the Europeanization of national and regional museums. The project explores an innovative, interdisciplinary approach for museums to reinterpret their objects in the broader context of European history. An international and multi-disciplinary team consisting of museum experts, cultural workers and scenographers are engaged in realising this objective. Whereas, also especially people who usually do not go to museums shall be convinced and invited. New ways of representation, scenography and possibilities to participate help the visitors to discover transnational and European perspectives. At the same time, the project develops creative concepts for the “audience-development” and tries to assign a new role to the museum as a “social arena” within an increasingly multicultural society.

The fourth General Meeting is taking place in Ljubljana and in Graz. The first part of the meeting in Ljubljana will be dedicated especially to the planning and implementation of the so called **EuroVision Lab**, under the title: “**One Object – Many Visions – EuroVisions**”, an experimental series of exhibitions and activities. The Lab.s will take place in every partner institution and will put to the test the projects topics and convey the European re-interpretation of local museum objects in a trans-regional way as well as the concepts of social arena and bridging-the-gap to the museum visitors.

Subsequent to the meeting in Ljubljana, the award ceremony of the EMEE Young Scenographers Contest will take place in Graz and will represent the public event of the Fourth General Meeting. The contest with the motto “**One Object – Many Visions – EuroVisions**” is an international, interdisciplinary design competition and part of the research project EMEE. Young designers and scenographers were called to create ideas and develop design concepts to make the EMEE concepts experienceable. The entries represent new transcultural approaches to present regional objects with a European dimension via contemporary, content-consistent exhibition design, and new formats of presentation.



**The public international award ceremony** will take place within the framework of the Designmonat Graz on May 7<sup>th</sup> 2015, in cooperation with the Museum im Palais and the FH JOANNEUM. Four projects will be solemnly awarded the EMEE Young Scenographers Award by the organizers of the contest, and the winners will present their projects via keynote speeches to the public. Furthermore, there will be the opening of the travelling exhibition that shows the best entries of the contest from May 2015 to October 2016 in Ljubljana, Sofia, Lisbon, Paris, Brussels and Basel.

Date: May 7<sup>th</sup>, 2015, 18.00 – 22.00

Venue: Museum im Palais, Prunksaal, Sackstraße 16, 8010 Graz

### **Programme**

17.30 Door Opening

18:00 Welcome and Greetings

18.30 Keynote Speech about Scenography by Uwe R. Brückner

19.45 Awarding of the four best entries

20: 15 Project presentations by the winners

21.00 Apéro

The **EMEE project** is coordinated by the Chair of History Didactics of the University of Augsburg. Project partners are the National Archaeology Museum in Lisbon (Portugal), the National Museum of Contemporary History in Ljubljana (Slovenia), the National Historical Museum in Sofia (Bulgaria), the ATELIER BRÜCKNER in Stuttgart (Germany), the art association monochrome in Vienna (Austria), the Roma Tre University in Rome (Italy) and the University Paris-Est Créteil – ESPE in Paris (France).

### **Contact:**

Susanne Schilling

University of Augsburg, Chair of History Didactics

Phone: + 49 (0)821 / 598 5555

Email: [susanne.schilling@phil.uni-augsburg.de](mailto:susanne.schilling@phil.uni-augsburg.de)

### **Further information:**

EMEE project homepage: <http://www.museums-exhibiting-europe.eu/>

EMEE Young Scenographers homepage: <http://www.emee-young-scenographers-contest.eu/>

