
5th Smaller Meeting

Report



EuroVision
**Museums
Exhibiting
Europe**

With the support from the Culture Programme
of the European Union



The partners of the international EU Culture project “EuroVision – Museums Exhibiting Europe” met in Paris, France, at FRAAP (Fédération des réseaux et associations d’artistes plasticiens), from October 13th to 16th 2015. Highlight of the meeting was the 1st implementation of the EMEE Workshop “One Object – Many Visions – EuroVisions. Museums, contemporary artists and target groups” designed by the hosts of ESPE Université Paris-Est Créteil (UPEC) and implemented at the MAC VAL (Musée d’Art Contemporain du Val-de-Marne) on 15th October.

The meeting was focused on the implementation of the so-called EuroVision Lab., an experimental series of exhibitions and activities under the title: “One Object – Many Visions – EuroVisions”, was in the main focus. The EuroVision Lab.s takes place in seven partner institutions and put to the test the projects results and convey ways for European re-interpretation of local museum objects in a trans-regional way as well as the concepts of social arena and bridging-the-gap to museum visitors. The meeting in Paris was dedicated especially to the evaluation of the first EuroVision Lab. activities in Slovenia, Italy, Austria and Bulgaria since July 2015 and the planning of the next EuroVision Lab. events. Another focus of the meeting was the development of a study module that is meant to be used for teacher and museum expert training seminars.

The second important part of the meeting was the first implementation of the EMEE Workshop “One Object – Many Visions – EuroVisions. Museums, contemporary artists and target groups” designed by the hosts of ESPE Université Paris-Est Créteil (UPEC), at the MAC VAL (Musée d’Art Contemporain du Val-de-Marne) on 15th October with French cultural partners : the contemporary art association Art-exprim, the Centre Georges Pompidou, the contemporary art association Espace36, the Fédération des Réseaux et des Associations d’Artistes Plasticiens, the Museum of Air and Space, the Museum Arts et Métiers and the Louvre Museum. The two main issues – How to get in contact with new audiences and develop “bridging the gap” measures? and How to develop artistic partnership in order to enrich historical exhibitions with artistic perspectives and artistic mediation tools? – were studied by the participants with their various professional points of view in order to develop interdisciplinary answers.