

## EUROVISION LAB. IN EUROPE

### WHERE ELSE CAN YOU FIND THE EUROVISION LAB.?

#### LJUBLJANA

NATIONAL MUSEUM OF CONTEMPORARY HISTORY, Ljubljana, Slovenia  
<http://www.muzej-nz.si/>

#### PARIS

UNIVERSITY PARIS-EST CRÉTEIL – ESPE, Paris, France  
<http://www.u-pec.fr/>

#### SOFIA

NATIONAL MUSEUM OF HISTORY, Sofia, Bulgaria  
<http://www.historymuseum.org/>

#### ROME

UNIVERSITY ROMA TRE, Rome, Italy  
<http://www.uniroma3.it/>

#### LISBON

NATIONAL MUSEUM OF ARCHAEOLOGY, Lisbon, Portugal  
<http://www.museuarqueologia.pt/>

#### AUGSBURG

UNIVERSITY OF AUGSBURG, Augsburg, Germany  
<http://www.uni-augsburg.de/>

## CONTACT

### EMEE VIENNA

Anika Kronberger  
Mail: [aka@monochrom.at](mailto:aka@monochrom.at)  
Tel.: + 43 (0) 660 / 7663448

### GET INVOLVED

You are interested to join the project and to use the ideas and results of EMEE? Than become a part of our project network!

[www.museums-exhibiting-europe.eu](http://www.museums-exhibiting-europe.eu)

Follow us on facebook and twitter:  
@EMEEurovision

### DESIGN

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EuroVision - Museum Exhibiting Europe

## EUROVISION LAB.

ONE OBJECT  
MANY VISIONS  
EUROVISIONS



With the support of the  
Culture Programme of the  
European Union

## EUROVISION LAB.

### WELCOME TO THE EUROVISION LAB.!

Explore and discover museums in a new way and find out why you make a difference in your museum. A large network of European museums is working on exhibiting Europe. Objects are going to be seen from European perspectives and museums experts and visitors are going to switch roles. Apply yourself in what is happening in the museum and play an active role in interpreting European cultural heritage, in discovering which stories can be opened up by an object and in debating about issues Europe is concerned with!

### BE PART OF THE EUROVISION LAB.!

You can become part of the change because your unique knowledge, opinions and emotions are important for the museum teams. Visit your museum in person or online and spot the possibilities and offers.

### ONE OBJECT - MANY VISIONS - EUROVISION!

The EuroVision Lab. is a series of exhibitions and activities taking place in seven European countries, it is happening in Ljubljana, Sofia, Rome, Lisbon, Paris, Augsburg and Vienna and is part of the project "EuroVision – Museums Exhibiting Europe" (EMEE).

Find more information here:  
[www.museums-exhibiting-europe.eu](http://www.museums-exhibiting-europe.eu)

## IN VIENNA

### YOUNG SCENOGRAPHERS CONTEST TRAVELLING EXHIBITION

A new view on European cultural heritage! The Young Scenographers Contest surprises with outstanding works. The results of the European design contest are presented at the Museum im Palais in Graz from May 8th to June 7th 2015 – an exhibition in the course of Designmonat Graz. Plans, models, photos and room installations are dedicated to the presentation of European museum objects.

### PARAFLOWS FESTIVAL. DIGITAL MIGRATION. LAB TALK. WHAT IS THE POINT(ING)? INNOVATION DURCH REPRODUKTION.

#### ACTIVATION AND PARTICIPATION OF VISITORS

The LAB TALK "What is the point(ing)? Innovation durch Reproduktion." is the starting point for the EMEE EuroVision Lab for monochrom. In collaboration with our associated partner, the paraflows festival, the festival for digital arts and culture with the this years theme: "digital migration" we are able to spread the ideas of EMEE and put them also in practice. The paraflows exhibition and the symposium deal with the very recent topic of migration in its multiple facets from data migration to the migration of people, ideas and objects. The topic of our LAB TALK is a general overview on the EMEE project and on the concept of the "Change of Perspective" but also an invitation to the wonderful world of Zeigerpointer.

### EXHIBITION "ZEIGERPOINTER. THE WONDERFUL WORLD OF ABSENCE"

Exhibition in the Nomad Museum VSL/Lindabrunn with our selected object the exemplary unit: the Zeigerpointer. In cooperation with the students of „Exhibition Design“ of the university of Applied Sciences the FH JOANNEUM in Graz the exhibition is developed and put on display in Lindabrunn.

The Zeigerpointer (a German-English word-mix tautology) is depicted in a series of twelve oil paintings. They were commissioned by monochrom and painted by Chinese copy painters in Dafen. The templates for the oil paintings were local newspapers clippings showing crime scenes in which the witness was shown pointing to a place where the incident took place to underline the evidence of occurrences. Such photographs can often be found in local newspapers as visual proof of the written words. Pointing to formerly existing or virtual objects assigns meaning.

Paintings and sculptures showing people pointing, for example in Leonardo da Vinci 's (1513-16) depiction of St. John the Baptist pointing to heaven or Napoleon pointing the way in "Bonaparte Crossing the Alps at the St. Bernard Pass" by Jacques-Louis David (1800-1801), can be found very often throughout European art history from Christian iconography to the present. Pointing itself is a gesture intended to direct and change the common perspective of where the recipient should focus his/her attention and to make the absent visible and believable.

*The exhibition will be open from April 16th 2016, until May 29th 2016.*